

Restaurant Development and Construction Analytics

THE PROBLEM

A major Private Equity firm that owns many restaurant brands faced challenges in optimizing site selection and construction processes for new restaurant locations.

THE SOLUTION

Our team developed a comprehensive analytics solution integrating data from demographic trends, competitor analysis, and real estate market data.



THE OUTCOME

By leveraging data-driven insights, our client achieved optimized site selection, reduced construction costs,

and accelerated time-to-market for new restaurant locations, leading to increased profitability.