CASE STUDY

ROWER

Automating Processes, Data Analytics Portal Development

THE PROBLEM

A pharmaceutical company specializing in developing and providing innovative medications tailored to pediatric patients' needs faced inefficiencies due to manual data processes and lacked a centralized platform for data analytics, hindering data-driven decisionmaking.

THE SOLUTION

Our team leveraged Curator by Interworks to develop a web application, automating processes and creating a centralized data analytics portal. We integrated data from Snowflake, Postgres, IQVIA, Symphony, manufacturing, and regulatory compliance sources using dBt and Snowflake.



designed by 🥶 freepil



snowflake snowflake

symphony



THE OUTCOME

By automating manual processes and centralizing data analytics, our client achieved improved operational efficiency, enhanced data visibility, and empowered datadriven decision-making, leading to increased productivity and regulatory compliance.

Atlanta One West Court Square Suite 750 Decatur, GA 30030 Los Angeles 610 S Main Street Suite PH 107 Los Angeles, CA 90014

www.rowerconsulting.com +1 (404) 689-9467